

IFC Board Meeting 2/15/21 – Virtual/Online meeting

Members present –Robin Meadows West, Brant Kassel, Carrie Cook, Eileen Wuebker, Catherine Rihm, Susan Ekstrom, Beth Jackson, Jason Jones, Emilia Gaps, Inger Lamb, Janine Robertson

Members absent – Katie Niday

Staff present – None

Meeting started at 5:34pm

1. Review and approve minutes from January meeting.
 - a. Motion to approve minutes by Carrie, second by Robin
 - b. Approved by voice vote
2. Jenn and Kate manager's report
 - a. Written report sent out to board members
 - b. Networking has been a big component work lately
 - c. Software is testing and will begin migration soon
 - d. Property search continues, working with many stakeholders to find a fit
 - e. BLM Meeting with Seeta Mangra Stubbs
 - i. Great meeting with good advice and guidance
 - ii. Prioritize internal equity before expanding beyond organization
 - f. Working on staff and re-engaging volunteers as needed to help meet needs
3. Closed meeting for staff compensation discussion
 - a. Motion by Robin, second by Eileen to approve
 - b. Approved by voice vote
4. Treasurer's Report by treasurer Carrie Cook.
 - a. Sales are good - seeing great growth rates
 - b. Revenue and expenses - operating income is good
 - c. Projected FYE 21 for Profit and Loss still looks good
 - i. Cumulative P&L is still in the black

- d. EBT balance is good - using to buy from producers to donate to food banks, community fridge, and EBT members
- 5. Annual Message development for newsletter, in lieu of a meeting
 - a. Lisa and Inger shared ideas
 - b. Open to ideas on what content to add and how best to distribute to members
 - i. Send ideas to Lisa or Inger
- 6. Proposal for the Board to work on a strategic plan for the next 1, 3, or 5 years – focus on the “Why”.
 - a. Working on mission statement
 - b. Why do we shop at the Iowa Food Coop?
- 7. Iowa Food Foundation non-profit committee update
 - a. Had first meeting on 2/8
 - b. New mission and vision statement approved; webpage and social media is getting started
- 8. Review of current variances
 - a. Reviewed procedure for variances
 - b. Brant will review variances with staff for yearly review
- 9. Goals and expectations for Wordpress blog
 - a. Discussion of board information and public information and how best to convey that information
 - b. Need to have info accessible for all parties, especially as a cooperative
- 10. Reminder of photos and bios to Emilia
 - a. Send your photos and bios to Emilia for our blog
- 11. Next meeting
 - a. March 15th, 5:30p
- 12. Motion to adjourn meeting
 - a. Motion by Inger, second by Jason
 - b. Approved by voice vote

Meeting ended at 6:45p